

# SPONSORSHIP REQUEST FORM



Thank you for your interest in having Austin Monthly as a media sponsor.

**All requests must be submitted at least 120 days prior to your event.**

Please anticipate 4 – 6 business days for a response to your request.

*This is a form for sponsorships and is not related to media coverage.*

Group or Organization:

Contact:

Email:

Phone:

Fax:

Event Title:

Event Date(s):

Event Time(s):

Has Austin Monthly sponsored this event in the past?

Number of years this event has been held?

Expected Attendance:

Admission Cost:

---

---

Proceeds Benefit:

Will Austin Monthly be the event's exclusive print sponsor?

If no, please list other print sponsors:

Are you permitted to share your mailing/email lists with Austin Monthly?

Are you a current advertiser?

Are there any dollars to be spent on advertising for the event?

If so, what is your intended budget?

Please specify how much ad space you are requesting:

What will Austin Monthly be receiving in exchange for its sponsorship? (tickets, lists usage, online, logo placement, reciprocal links, etc.):

Are there gift bags being distributed at the event?

Are we allowed to place promotional items in your gift bags?

Will our company have a designated area for set up?

*If so, please attach booth or vendor form (if applicable).*

What is your fundraising goal?

Who is your target audience for the event?

Do you print programs or other collateral materials for your event?

If so, are they printed in-house or outsourced?

In 200 words or less, please describe why you feel this partnership is beneficial:

---